

# Key messages

- On behalf of people living with #spinabifida and #hydrocephalus, I join this year's World Birth Defects Day. Let's spread the word! Take a look at @ifsbh toolkit with useful materials and suggested messages for #WorldBDDay
- Today is World Birth Defects Day, a day celebrated to raise awareness about congenital conditions such as #spinabifida and #hydrocephalus #WorldBDDay
- Every year, about 8 million babies worldwide are born with a serious birth defect. On #WorldBDDay it is important to remember that we need more surveillance, #prevention, care and research on #birthdefects!
- On #WorldBDDay I highlight the importance of #prevention awareness messages for women of childbearing age, such as the benefits of daily consumption of 400mcg #folicacid from 3-4 months before getting pregnant & after conception in order to reduce the risk of neural tube defects
- Appropriate treatment and care can help many people with #spinabifida and #hydrocephalus reach their full potential in life: multidisciplinary care is key throughout the lifespan! #WorldBDDay

## Resources for #WorldBDDay

#### **IF LINKS**

- <u>IF Members page</u>: For information and peer support for persons with spina bifida and hydrocephalus and their families
- <u>IF's work on prevention</u>: For information about reducing the incidence of spina bifida and hydrocephalus worldwide
- Information about spina bifida and hydrocephalus
- Playlist WSBHD 2018 video testimonies
- <u>Facebook photo album WSBHD 2018 written testimonies</u>
- IF survey on sexuality and body awareness of people with SBH

#### **WBDD LINKS**

- WBDD website
- WBDD 2019 toolkit
- Sample 2019 WBDD press release

### Other relevant resources

- Global Birth Defects
- March fo Dimes
- Centers for Disease Control and Prevention
- International Clearinghouse for Birth Defects
- Food Fortification Initiative
- "Fetal Therapy for Spina Bifida map"
- World Health Organisation

## Social media



@ICBDSR@CDCgov@MarchofDimes@FFInetwork



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@marchofdimes

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Join us and use the hashtag #WorldBDDay

